

NATURAL POWER LIFE -

Exploiting the POWER of NATURE to reduce the impact of hazardous substances on the environment

Newsletter

Issue No. 1 | February 2024



The NATURAL POWER LIFE project aims at sustainably replacing hazardous herbicides and biocides with pelargonic acid-based products produced from renewable sources thus reducing the impact of synthetic herbicides and biocides on the environment. The project will • extend to the European market two broadspectrum herbicides based on pelargonic acid, one for non-crop amenities and one for agricultural activities. • introduce a new formulation of broad-spectrum biocide based on pelargonic acid. All three products are produced from renewable sources, more specifically from vegetable oil, following a standardized process that does not use ozone in the oxidative cleavage reaction of the vegetable oil. The application of the pelargonic acid-based herbicide for non-crop amenities (municipalities, industrial areas, roads, railways, and other non-cultivated areas) and the application of pelargonic acid-based herbicide for agricultural activities (vegetable crops, grape, potato, orchard, and arable crops) will be extended in Southern and Central Europe. The performance of the pelargonic acid-based biocide will be demonstrated in order to initiate pre-marketing activities and launch its large-scale production.

Learn more on www.naturalpowerlife.eu



@NATURAL POWER LIFE



@NATURALPOW14359



NATURAL POWER LIFE received funding from the European Union under Grant Agreement No. 101114110

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

NATIONAL CONGRESS OF ITALIAN GREEN MANAGEMENT ASSOCIATION 2023



Around 250 people attended the National Congress of Italian Green Management Association 2023, which took place in Spoleto from 12 to 14 October 2023. During the three days, members of all the delegations, researchers, and university professors discussed the most up-to-date techniques for the design and management of green urban spaces.



During the congress, among other things, it emerged that it is necessary to consider in the management of public green areas the implementation of methodologies that consider environmental aspects not simply as costs but as investments that allow savings, avoiding damage caused by neglect.



ECOMONDO 2023

With its timeless charm, Rimini hosted a significant event from November 7 to 10, 2023. Ecomondo, as the epicenter of ecological transformation, serves as a meeting ground for industry professionals, stakeholders, policymakers, thought leaders, and local authorities. It unites and streamlines the fundamental components that shape the European Union's environmental policy



Distinguished as the premier international event in Europe and the Mediterranean region, Ecomondo is the ultimate reference point for showcasing technologies, services, and industrial solutions in the green and circular economy sectors. It is a hub for pioneering research and innovation, attracting top-tier companies specializing in environmental services, solutions, and technologies.

NATURAL POWER LIFE project participation in the event was enjoyable and laden with the promise of a sustainable future. The pivotal factor behind the project's impactful presence was its compelling presentation.

The NATURAL POWER LIFE team took the opportunity to unveil their vision for a better tomorrow, capturing the attention of the diverse audience gathered in Rimini.



Participation in the event was more than just a showcase; it was a dynamic platform for forging connections. The NATURAL POWER LIFE team immersed themselves in exciting meetings, each with potential collaborations and partnerships. The atmosphere of enthusiasm and shared commitment to sustainability fueled discussions that could have far-reaching effects beyond the event itself.

Communication material

In our Communication kit, you can find the communication materials produced within the NATURAL POWER LIFE project. Any material can be downloaded on the NATURAL POWER LIFE website.

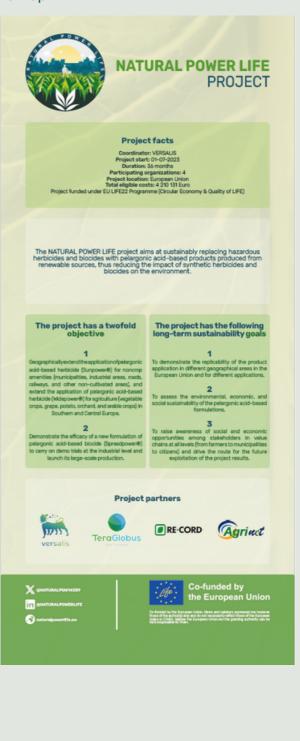
Logo



Poster



Roll -up



Communication material

Noticeboard



Brochure (Trifolds)





Roll -up

